

LUXEMBOURG / LOCATION UNDER REVIEW

A hub to build. An ambition to share.

A sustainable, socially inclusive automotive hub project in Luxembourg. Location under study. A dossier for discussion, development and stakeholder participation.



Concept illustration · location and layout under study

Project under study and development

Concept and strategic coordination: Blue Curseur Europe

Private initiative · Call for collaboration · No opening announced

Connect expertise. Respond to real needs.

The ambition is to bring automotive expertise, sustainable transition and social support together in one hub. Proximity could simplify journeys, share selected resources and lead to solutions that better fit real needs.

For people

Understand options, anticipate total costs and find contacts suited to individual circumstances.

For professionals

Create complementary expertise and smoother handovers between services.

For the local community

Explore an accessible place that meets local mobility needs. The area where the hub will be located remains to be defined.

For the transition

Connect information, charging, maintenance, circularity and practical trials.

The immediate need: bring people together

Gather real needs, identify possible contributions and establish a shared working framework. Study and discussion must come before operating commitments. Everyone's contribution is needed to turn this ambition into a viable and useful project.

This edition presents a project proposal. Spaces, operators, agreements, budget and timing will be defined with the relevant stakeholders. It is neither an opening announcement, a leasing offer nor a partnership commitment.

Eight service areas. Expertise to bring together.

These areas form the proposed scope. Their launch will depend on the professionals involved, feasibility and agreed operating arrangements.

01 / Servicing & mechanical repairs

Prevent breakdowns. Keep your vehicle going.

02 / Bodywork & vehicle glass

Thoughtful repairs, down to the details.

03 / Tyres & safety

The right equipment, at the right time.

04 / Vehicles & informed choices

Choose for your daily life, not a brochure.

05 / Electric driving & charging

Understand electric driving before you switch.

06 / Social leasing & guidance

Clear information. A person to talk to.

07 / Businesses & fleets

A joined-up view of your team's mobility.

08 / Innovation, events & learning

A place to learn, test and build together.

Six proposed spaces. One connected experience.

Each space illustrates a possible use. The photographs are concept illustrations; they do not show completed facilities.



01 / Workshop & maintenance

Mechanical work, preventive maintenance, tyres and service continuity. Technical expertise throughout the vehicle's life.



02 / Showroom & vehicles

Discover, compare and prepare a test drive. Vehicles considered for real-world suitability, with support to make a decision.



03 / Welcome & social mobility

A confidential space to understand needs, explain programmes and direct people to the right contacts.



04 / Charging & learning

See a charger, understand costs and prepare everyday use. Charging becomes a practical part of the mobility project.



05 / Innovation & incubation

A proposed test environment for greentech and mobility startups, with defined use cases and evaluation criteria.



06 / Events & training

Workshops, demonstrations and professional events to share knowledge and build new collaborations.

Part of the showroom. A human point of access.

The proposal includes making part of the showroom available for social and sustainable mobility guidance. This space could combine information, confidential conversations, budget preparation and referral to competent operators.



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|-----------|----------------|---|
| 01 | Listen | Understand journeys, constraints and available alternatives. |
| 02 | Explain | Explain total cost, rental terms and charging needs. |
| 03 | Guide | Connect people with lessors, social organisations and competent bodies. |
| 04 | Support | Consider onboarding, maintenance and follow-up with professionals. |

The hub would not award public aid. Links with any public programme depend on the rules in force and agreements to be reached. The roles of the project lead, lessors and social organisations must be clearly defined.

A collective project needs every contribution.

The names below are potential contacts to approach. Mentioning them does not imply an agreement, funding or a confirmed partnership. Bringing this ecosystem together is one of the next steps.

01	MECB / AEV • Municipalities	Discuss the public framework. Identify host municipalities according to the location selected, still under study.
02	Social and employment organisations • ADEM	Understand mobility barriers and organise respectful guidance.
03	Garages • distributors • lessors • FEDAMO	Define vehicles, test drives, maintenance and continuity of support.
04	Energy • charging • Klima-Agence • ACL	Study charging use and offer accessible learning.
05	Startups • Luxinnovation • professional chambers	Structure trials, skills and the investigation of funding options.
06	Businesses • nonprofits • citizens	Contribute user needs, expertise, equipment and practical feedback.

A step-by-step approach. Resources to confirm.

01**Define / Under study**

Clarify needs, spaces and feasibility. Listen to real needs before designing answers.

02**Connect / To shape together**

Bring professionals, institutions, social organisations and citizens together around practical contributions.

03**Test / After validation**

Consider a 12-month pilot once agreements, resources and reception arrangements are in place.

04**Evaluate / During and after the pilot**

Measure use, accessibility and support quality. Improve before considering expansion.

Fund clearly defined activities

The budget must separate fit-out, equipment, social support, operations and trials. Private contributions, in-kind support and agreements are to be explored. Fit 4 Sustainability and SME Packages Sustainability are avenues for eligible business projects, subject to their purpose and conditions; no funding has been secured for the hub. [1, 2]

Before any pilot: agree responsibilities, access to spaces, insurance, budget, data protection and evaluation measures. Household support and business support must be assessed separately. No public funding is guaranteed.

Be part of the hub. Move the project forward.

Everyone's contribution can make a difference. We aim to bring together people and organisations who can enrich the study, identify needs and build useful collaborations.

1. Understand the project

Explore services, spaces and open questions.

2. Define your contribution

Describe expertise, a need, equipment or a proposal.

3. Prepare a conversation

Create a brief, then prepare an email to start@leasingsocial.lu.

A website to understand and prepare

The website offers 20 tools: guidance, cost simulations, charging, maintenance, fleets, pilot and workshop planning, guides, FAQs and a personal brief. It is available in French, English and Luxembourgish. Results stay in the browser; briefs are not sent automatically. Messages are sent from the visitor's email app. Physical services remain to be organised.

Open "Be part of the hub"

start@leasingsocial.lu

References and sources

[1] [Guichet.lu - Programmes Fit 4](#)

[2] [Guichet.lu - SME Packages Sustainability](#)

[3] [Chambre des Députés - Dossier 8803](#)

Sources [1, 2] accessed 27.10.2026. [3]: official dossier for programme developments. Project basis: working presentation of 19.10.2026, reorganised and updated on project status and the call for contributions.